

HONG KONG IGDS 2009
The HK Polytechnic University & Warwick University, UK
Time-table for the Module "Operations Strategy for Industry"

Weekend Mode 1

Date / Time	8:30am-10:00am	10:15am-11:45am	1:00pm-2:30pm	2:45pm-4:15pm	4:30pm-6:00pm	6:15pm-7:45pm	
4 April 2009 (Sat)	Introduction to Module & Operations Strategy	Strategy & Operations	Defining Strategic Objectives Part 1	Defining Strategic Objectives Part 2	Concept Plastics Case Study	Outsourcing	
* Venue : R601					* Syndicate Rooms		
	<i>AW/TC</i>	<i>AW</i>	<i>AW</i>	<i>AW</i>	<i>AW</i>	<i>AW</i>	
5 April 2009 (Sun)	Formulation of Operations Strategy Part 1	Formulation of Operations Strategy Part 2	Formulation of Operations Strategy Part 3	Performance Measurement	Strategy in Services	Strategy in Services & SEL Case Study Intro	
Venue : R601							
	<i>AW</i>	<i>AW</i>	<i>AW</i>	<i>AW</i>	<i>AW</i>	<i>AW</i>	
Date / Time						6:30pm-8:00pm	8:15pm-9:45pm
10 April 2009 (Fri)						SEL Case Study Part 1 - Business Analysis	
* Venue : R601						* Syndicate Rooms	
						<i>AW/TC/RL</i>	
Date / Time	8:30am-10:00am	10:15am-11:45am	1:00pm-2:30pm	2:45pm-4:15pm	4:30pm-6:00pm	6:15pm-7:45pm	
11 April 2009 (Sat)	Operations Strategy Formulation Tools	Strategy Focused Organisation	Operation Strategy in Mainland China Case Study		Performance Management	SEL Case Study Part 1 - Feedback	
* Venue : R501						* Syndicate Rooms	
	<i>TC</i>	<i>TC</i>	<i>SC</i>		<i>TC</i>	<i>TC/RL</i>	
12 April 2009 (Sun)	Operation Strategy Case Study	SEL Case Study Part 2 - New Strategy	SEL Case Study Part 3 - New Strategy		SEL Presentations	Module Review	
* Venue : R501		* Syndicate Rooms	* Syndicate Rooms		* Syndicate Rooms		
	<i>DL</i>	<i>TC/RL</i>	<i>AW/TC/RL</i>		<i>AW/TC/RL</i>	<i>TC</i>	

Key to Staff: AW - Dr. Adrian Watt
TC - Dr. Tommy Choy
RL - Mrs. Ruth Leung
SC - Mr. Stanley Chan
DL - Mr. David Lee

UK Module Tutor, University of Warwick
HK Module Coordinator, PolyU
Guest Speaker, Tsing Yi IVE
Guest Speaker, Qualidux Ind. Co. Ltd.
Guest Speaker, Everfaith Ltd.

*** Syndicate Rooms will be provided**

Date	Time	Venue
4 April 2009 (Sat)	4:30 pm - 6:00 pm	R603, R608, R609, R610
10 April 2009 (Fri)	6:30 pm - 9:45 pm	R603, R608, R609, R610
11 April 2009 (Sat)	6:15 pm - 7:45 pm	R502, R508
12 April 2009 (Sun)	10:15 am - 6:00 pm	R502, R508