

**HONG KONG IGDS 2009**  
**The HK Polytechnic University & Warwick University, UK**  
**Time-table for the Module "Technology Management"**

**Weekend Mode**

| Date / Time                | 8:30am-10:00am                        | 10:15am-11:45am                              | 1:00pm-2:30pm                                  | 2:45pm-4:15pm                        | 4:30pm-6:00pm                          | 6:15pm-7:45pm                      |               |  |
|----------------------------|---------------------------------------|--|--|--------------------------------------|--|------------------------------------|---------------|--|
| <b>03 Jan. 2009 (Sat)</b>  | Introduction to technology management | Holistic approach to technology management   | Aligning technology with company strategy      | Linking innovation and technology    | Identifying the technology             | Case study Salesforce.com          |               |  |
| <b>* Venue : Room R601</b> | <i>RB</i>                             | <i>RB</i>                                    | <i>RB</i>                                      | <i>RB</i>                            | <i>RB</i>                              | <i>SL</i>                          |               |  |
| <b>04 Jan. 2009 (Sun)</b>  | Approaches to technology management   | technology management auditing               | Managing knowledge and technology              | Options for acquiring the technology | Implementing the technology            | Practical tools for implementation |               |  |
| <b>* Venue : Room R601</b> | <i>RB</i>                             | <i>RB</i>                                    | <i>RB</i>                                      | <i>RB</i>                            | <i>RB</i>                              | <i>RB</i>                          |               |  |
| Date / Time                |                                       |  |  |                                      |  | 6:30pm-8:00pm                      | 8:15pm-9:45pm |  |
| <b>09 Jan. 2009 (Fri)</b>  |                                       |  |  |                                      |  | Case study                         | Case Study    |  |
| <b>* Venue : Room R601</b> |                                       |  |  |                                      |  | <i>AY</i>                          | <i>AY</i>     |  |
| Date / Time                | 8:30am-10:00am                        | 10:15am-11:45am                              | 1:00pm-2:30pm                                  | 2:45pm-4:15pm                        | 4:30pm-6:00pm                          | 6:15pm-7:45pm                      |               |  |
| <b>10 Jan. 2009 (Sat)</b>  | Technology road map                   | TRM simulation                               | TRM simulation                                 | TRM simulation                       | Exploitation of technology             | Protection of technology           |               |  |
| <b>* Venue : Room R601</b> | <i>RB</i>                             | <i>RB</i>                                    | <i>RB</i>                                      | <i>RB</i>                            | <i>RB</i>                              | <i>RB</i>                          |               |  |
| <b>11 Jan. 2009 (Sun)</b>  | Technology transfer                   | Case studies of technology transfer to China | Impact of technology transfer and FDI to China | Intellectual property development    | Impact of technology on a global level | Test, Module review and PMA        |               |  |
| <b>* Venue : Room R601</b> | <i>CS</i>                             | <i>CS</i>                                    | <i>CS</i>                                      | <i>TWL</i>                           | <i>RB</i>                              | <i>RB/KLY</i>                      |               |  |

Key to Staff: RB - Mr. Ramnik Bhardwa, UK Module Tutor, University of Warwick  
 KLY - Prof. K.L. Yung, HK Module Coordinator, PolyU  
 AY - Mr. Andrew Young, Hong Kong Polytechnic University  
 CS - Mr. Charles Shiu, Power Pacific Corporate Limited  
 SL - Mr. Simon Lee, Salesforce.com  
 TWL - Mr. T.W. Liu, Hong Kong Productivity Council

Revised on 14 Nov. 2008

**\* Syndicate Rooms will be provided**

| Date               | Time       | Venue            |
|--------------------|------------|------------------|
| 03 Jan. 2009 (Sat) | All day    | R608, R609, R610 |
| 04 Jan. 2009 (Sun) | All day    | R608, R609, R610 |
| 09 Jan. 2009 (Fri) | Not needed |                  |
| 10 Jan. 2009 (Sat) | All day    | R608, R609, R610 |
| 11 Jan. 2009 (Sun) | All day    | R608, R609, R610 |